Timothy Camuti

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A digital design leader specializing in integrated workflows and platform design for large-scale, multi-user, enterprise systems with a track record of success building out highly effective design systems, teams, and practices that drive product innovation.

Director of Design and User Experience

interop.io
06/2022 → 12/2023

- Set a holistic design strategy focused on minimizing time-to-value for new and existing clients measured by increased trial conversions and lowered PoC to prod times.
- Transformed the product suite through research-driven design innovations to ensure successful outcomes for each persona and their associated goals.
- Established a design department of UX, product, and visual designers and built a design practice within the company codified in a playbook and partnership agreements.

Highlights

- Reimagined the platform front-end architecture with a dual design system making it exquisitely adaptable to any business requirements, need, size, or capability.
- Overhauled the product suite's window management framework, core applications, and launch experience providing an unrivaled end-user experience for streamlined workflows.
- United diverse, independent designers distributed across the globe into a thriving, cohesive team dedicated to design excellence and transformative innovation.
- Improved output, efficiency, and cross-functional harmony with design best practices.
- Established UX consulting services as a new revenue stream and provided added value to clients through speaking engagements, packaged curriculum, and training sessions.
- Managed post-merger rebranding and marketing design, coordinating external agency and in-house resources to meet swift demand for new print and digital materials.

Lead User Experience Designer - Vice President

JP Morgan Chase & Co
04/2018 → 06/2022

- Led product and UX design for the firm's asset and wealth management platform core framework designed for decentralized development by independent teams to support 4 global lines of business, 30,000 users, and 100 roles managing trillions in wealth.
- Designed the platform's operating system, window management UI, global search functionality, configuration framework, and shared core applications for global scale.
- Dev-ops governance council member. Defined policy and process. Ran UX evaluations.
- Design pod leader and mentor.

Highlights

- Set design strategy and managed initiatives to introduce usability, scale, and flexibility for a massive, diverse user base. This established it as the firm's official platform for asset & wealth management, facilitated 2 monolithic system migrations, and boosted advisor productivity by 50%.
- Met an executive directive to overhaul the universal search experience, transforming workflow initiation and completions for advisors addressing client needs in real-time. Achieved through rapid research, discovery, and user-centric design methods.
- Crafted governance policy prioritizing outcomes and standards that ended release denials, streamlined development, improved adherence, and fostered tech and UX partnership.
- Introduced qualitative analysis into product strategy through capturing and visualizing usage data. Key product decisions advanced based on the clear evidence this provided.

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My solutions harness technology guided by design principles, inclusive leadership, optimized delivery, and steadfast commitment to end-user value and outcomes. My first principle is, "Design is a conversation." - Let's have one.

Senior Interaction Designer

Bloomberg, LP
02/2016 → 04/2018

- Dedicated design lead for Bloomberg's Asset and Investment Manager (AIM) premium asset management platform used by over 800 firms.
- On special assignment to research, solve, and codify critical design patterns for inputs, grids, search, and filtering used throughout the Bloomberg terminal.

Highlights

- Led the design transformation of the AIM platform function suite, expanding the product's market position and deepening reliance on the terminal. Utilized emerging technology to create an integrated experience across multiple functions and data streams — including a beloved, lightning-fast account picker that set global context.
- Brought closure to a stalled UX initiative to address a pattern deficiency in the multi-select from hierarchical data UI component used in screeners across the terminal. Guided a group of specialist designers and researchers through an iterative design process, planning lab experiments to identify the solution most aligned with users' mental models. Within 6 months, successfully published a pattern with strong user preference that significantly improved speed and accuracy.

Previous Work History   Details on LinkedIn ⧉

Digital Product Experience Manager - VP	Transferred →	Neuberger Berman	10/2014 → 02/2016
User Experience and Design Director - VP	Rehired →	Neuberger Berman	04/2013 → 10/2014
Director of User Experience		skedge.me	07/2011 → 04/2013
Senior UI Designer/Front-End Engineer		AOL Inc	12/2008 → 07/2011
Senior UI Developer		Condé Nast	08/2008 → 12/2008
Senior Web Developer		Lehman Brothers	11/2003 → 08/2008
Web Designer		Neuberger Berman	12/1997 → 11/2003

Education

Cornell University
B.S. Communications
Concentration in electronic media.

S.U.N.Y. Purchase and Parsons School of Design
Continuing education courses in graphic design.

BJ Fogg's Persuasion Boot Camp
3-day immersive onsite course

Beginners Guide to Irrational Behavior
Dan Ariely - Coursera certificate

Envisioning Data & Information
Edward Tufte - 2 full-day seminars

Health Care IT: Challenges and Opportunities
Icahn School of Medicine online course hosted on Coursera

Proficiencies

Enterprise Systems
Integrated Workflows
Search and Discovery
Design Systems
Digital Transformation
Leadership and Mentoring
Product Strategy
Executive and Client Presentations

Product Design
Experience Design
Interaction Design
User Research
Figma, Adobe, Axure
CSS and JavaScript
Lean/Agile in Jira
Data Science and Analysis